AIRE CONCIERGE CATALOGUE \*23

The first sustainable property management agency in the Costa del Sol region, collaborating with home owners to create memorable property and guest experiences.



AIRE CONCIERGE CATALOGUE '23 CONTENT



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## **OUR STORY**

In 2021 we decided to move house from The Netherlands to Spain - in search of a more conscious way of living. In May of 2022, we drove to our destination, packing our car with the bare necessities only. After a lengthy search, we have found our new home in the Estepona area in the Costa del Sol region, building a new and inspiring existence, in a country built on passion, local flavours, authenticity and a zest for life.

aire concierge is built on a deep desire to create a home away from home, based on the trials and tribulations we've encountered during our emigration process. Moving from one holiday home to the next, in search of a place to call home, has taught us that small gestures can do a lot to make you feel at home. From a subtle scent, being welcomed by a friendly person, a stocked refrigerator, an inviting atmosphere to a clean house - we are convinced a lot of things in the property management world in this area are in need for a change.

Call us disrupters, call us the new kid on the block with an ambitious goal, we are simply here to truly make a difference. This means we prepare your property with just one thing in mind: creating a sense of awe and wonder, with a meticulous eye for detail.

The heart of our business is driven by sustainability, intertwined with a passion for our local community. From our housekeeping services to our hand-made products, we aim to work as consciously as possible. Though we have just begun our journey, every day we strive to reach the highest standards of social and environmental performance, transparency, and accountability.

Together with our complimentary business units *aire* goods and *aire* studio we are fully equipped to help you cover everything you need as a proud property owner. From designing your property booklet, a sustainable cleanse to curating the amenities and interior objects to fit your taste, style or branding.

We look forward to meeting you in real life. Please don't hesitate to get in touch if you'd like to learn more or simply drop by in San Luis de Sabinillas for a coffee.

With love,

Pascal & Esther

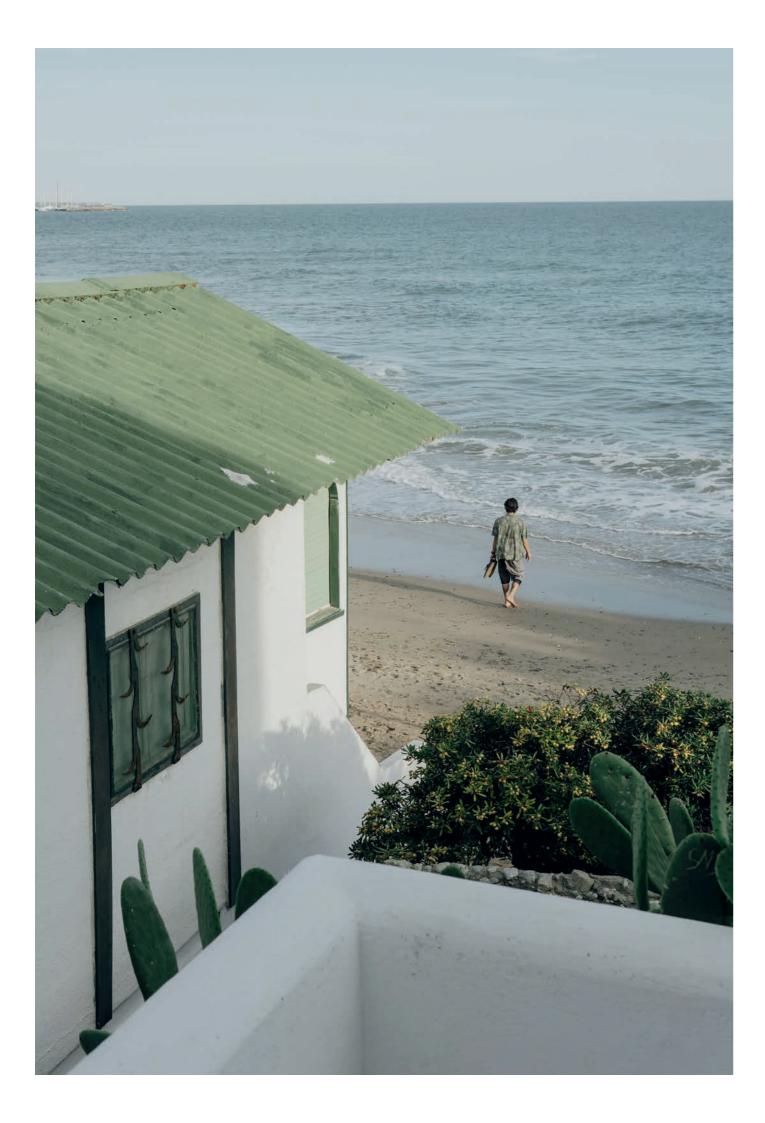


OUR SERVICES CONCIERGE SERVICES

## Concierge services

We offer a range of property concierge services - from sustainable house keeping to the bare necessities to create a home away from home. Our concierge service is built on a passion for personalized experiences, a conscious way of living and local flavours. From handmade products to environmental-friendly gestures, we think it's about time the conventional property management world is shaken up a little bit.





## BESPOKE PROPERTY MANAGEMENT

OUR SERVICES

Our bespoke property management service is deliberately kept available for a select group of home owners only. We simply want to deliver the highest quality in everything we do for you. This means we'll take care of your property as if it was our own.

Welcome to the family.

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### **WELCOME TO THE FAMILY**

We're a small, family-run business, founded on a strong believe that the current property management standards in the Costa del Sol area are in need for a breath of fresh *aire*. Through our bespoke property management services we collaborate with a small group of homeowners as we'd like to keep in in the family - working with a limited number of seats.

Our sustainable mission is at the heart of everything we do and we'd love to combine our ethos with a genuine and personal approach. We actually take the time to listen to your personal story, your needs and specific wishes and offer you a tailor-made solution.

## Built on your preferences

We believe there's no standard pack to manage a property. Every home owner prefers something different when it comes down to renting out a holiday home or taking care of their precious property. At aire we listen, we curate your wishlist, work with you and make it happen. At that's a solid promise which happens to be one of the reasons why we founded aire in the first place.

## Small scale and personal

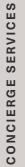
Collaborating with us means you're not a number but instead, we'd love to welcome you to our small family and shake hands in real life. We know how challenging it can be to set up base in a different country and we are here to help you any way we can. Our 24 hour stand-by service means we're on call whenever you need us.

## Choose your menu

We offer you the option to pick and mix from our services and change them over time as your own or your guests' needs change. Choose from an array of options: key-holding, maintenance, meet and greets, bespoke amenities or housekeeping services. Next to our property management services, you are more than welcome to collaborate with us in styling your interior spaces, project management or refurbishments.

## Limited seats

There are literally thousands of businesses in the Costa del Sol region, taking on on more clients than they are able to handle. At aire we collaborate with a small group of home owners by keeping a limited number of seats. We simply want to service you with consistency in quality, dedicated engagement and a keen eye for detail.



OUR SERVICES

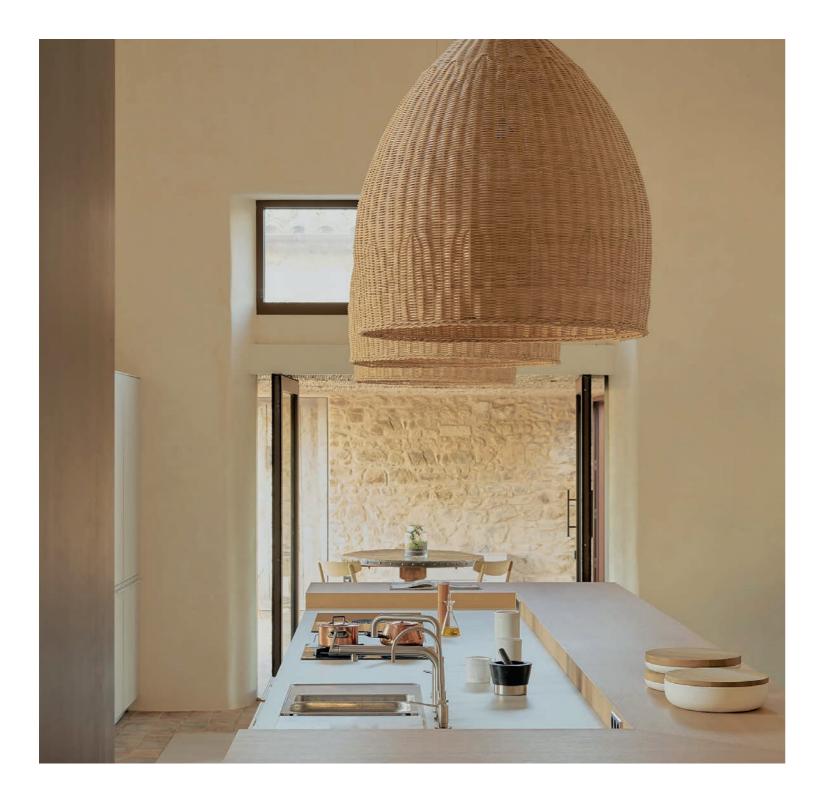
HOUSEKEEPING

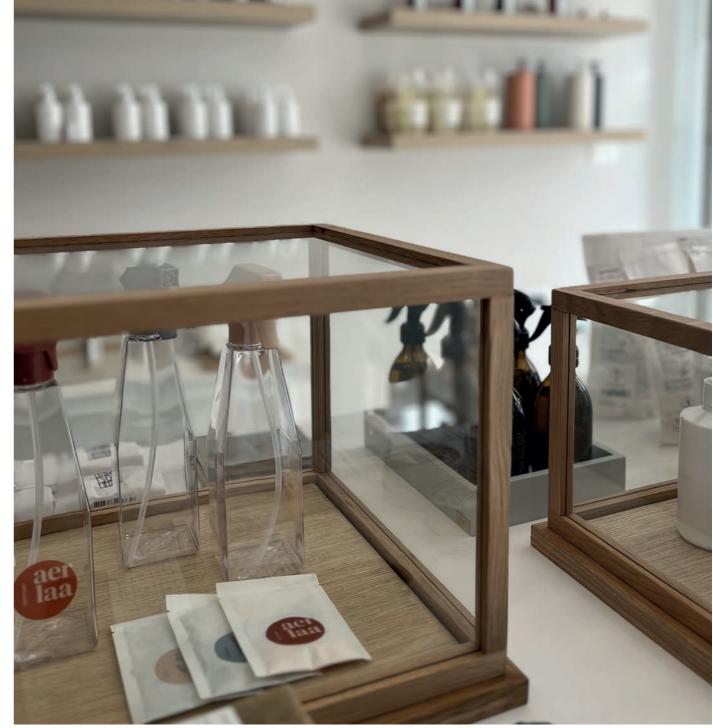
No matter how many or little rooms there are, we are here to clean your property with utmost care. Our signature sustainable cleaning services include all basic cleaning, windows, terraces, furniture and laundry. We'll take care of the tiniest details: from fridge, freezer to small details nobody might even

# notice, but us.

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## OUR SIGNATURE SUSTAINABLE CLEANING SERVICE

One of our most sought services is our sustainable house cleaning. Our standard full cleaning service consists of a thorough steam cleansing of all basic spaces: living room, bedrooms, bathrooms and terrace. We use an array of sustainable cleaning tools and take utmost care not to waste any excess water. After all, water is a precious commodity in Andalusia. Lastly, unlike most cleaning services, our prices are all-inclusive which means, there are no surprise additional costs for a regular and thorough cleanse. We believe all inclusive should be the new standard.

We collaborate with the best sustainable, independent brands, who provide us with all-natural cleaning, washing and personal care products. Almost all products are refillable and / or reusable, packed in biodegradable materials. Our cleaning tools are made of recycled materials, such as re-used textiles and recycled plastics. We work throughout the Costa del Sol with a dedicated team and a selection of trusted partners, all local heroes - as we love to support our community any way we can. And yes, as owners we love to help too.

Sitting behind a desk is so boring.

# Take your pick



### ALL-INCLUSIVE SUSTAINABLE CLEANING

Our signature cleaning service consists of a thorough cleanse of all interior and exterior spaces. Our standard service includes washing and hand-ironing of towels and linens. Through steam cleaning, we make sure all surfaces are disinfected and thus free of bacteria.



## **END OF LEASE CLEANING**

Our End of Lease cleaning consists of our signature sustainable cleaning service, enriched with additional deep steam cleaning to make sure your house is completely sanitized. Cabinets, closets, linens, curtains and furniture are turned upside down and thoroughly cleansed to welcome your new tenant.



### AFTER CONSTRUCTION CLEANING

A special, intensified sustainable cleaning of any space that's just been remodelled or where selected construction works have taken place. We make sure your home is ready to move into within a day.

## AIRE CONCIERGE ADD-ONS

Through our own *aire* goods store we are able to offer you some great add-ons to create a warm home away from home. Our suggestions below are examples but can be adjusted to fit your personal preferences or style. For more inspiration and ideas, visit the store online or drop by our office.









## The cleaning, care and laundry essentials

A sustainable and refillable all-in-one laundry & cleaning bundle, containing nine separate products and refill sachets, lasting up to half a year.

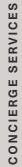
## The essential wash kit

A sustainable and refillable hand soap pack, containing one design soap bottle, which can be refilled with bath, body or hand wash. Perfect to add to kitchens and/or bathrooms.

## The welcome home essentials

Our sustainable "At Home" bundle contains a hand-made and all natural reed diffuser, candle and room mist.





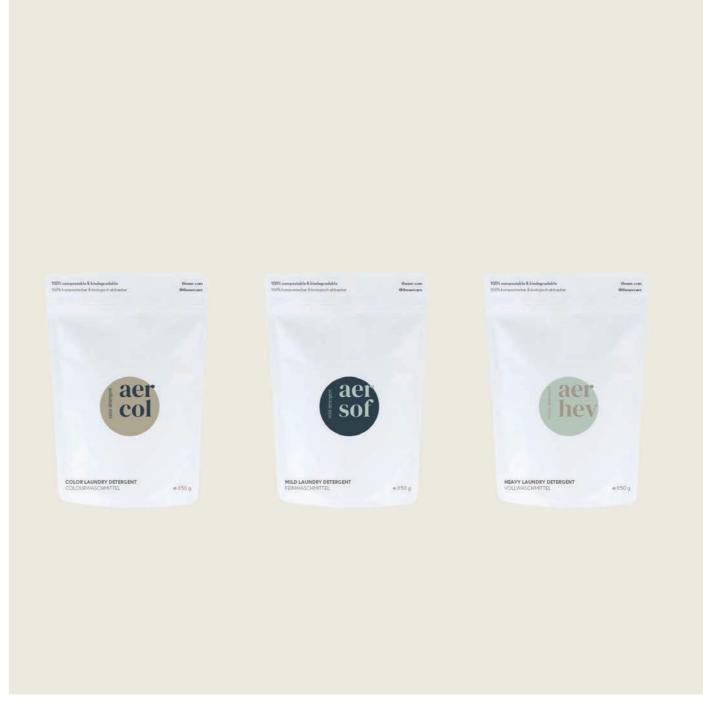
OUR SERVICES

## LAUNDRY AND LINENS

Through our laundry and linen services we offer our clients a conscious way of laundry and ironing help. And if you'd like to update your linens with new items, simply drop by our showroom and choose from our range of essential pacls.

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LAUNDRY AND LINENS, CARED FOR BY REAL HUMANS

Our laundry and linen services are a natural addition to our sustainable cleaning services. A thorough wash of your bed linens and towels are part of our standard cleaning services but you're more than welcome to have us take care of your laundry and hand-ironing as a stand alone service as well. We take care of your linens with an all-natural and biodegradable detergent and iron all your favourites by hand, as we think there's nothing that beats a personal eye for detail, cared for by a real human. We also offer a selection of new bed and bath linens as part of our essential packs for home owners.

The best housekeeping help we get comes from our trusted partners, whom we work with and share our sustainable values. Our detergent is hand-made by Austrian brand AER and virtually every aspect of their products are biodegradable, vegan and all-natural - from packaging to ingredients. We work with refills and automatically refill yours if needed. For our ironing jobs we use an old-fashioned ironing board and iron. Why change a wining combo.

## Eye for detail



## LAUNDRY AND LINEN CARE

Our sustainable housekeeping services include washing and handironing of all bed and bath linens of your property. We also offer our laundry and linen care pack separately and are happy to help you take care of the basics. Get in touch to learn more about our member discount for long-term collaborations.



## ALL-FABRIC CARE

Would you like to have all of your home textiles taken care of? Our All-fabric Care service takes care of washing and hand-ironing your bed and bath linens but we also take care of curtains, cushion covers and plaids. Larger sofa's, upholstered chairs and rugs are steam-cleaned.



**HELPING HAND ON DEMAND** 

Need a quick hand last-minute? Or do you need a pair of extra hands to finish a dirty job? Get in touch and ask us about our Helping Hand on Demand service.

## AIRE CONCIERGE ADD-ONS

Our own *aire* goods store carries a selection of beautiful independent brands. When it comes to (re)investing in the basic necessities such as sheets, cushions, duvets, plaids or duvet fillings - we've got you covered. Visit our online store or drop by our showroom to find more inspiration.









## Unique brand portfolio

We make sure most of our essentials are always stocked, from crispy white sheets to natural colours. We carefully curate a selection of Spanish and European niche brands from all price ranges. We are also happy to order new rental essential packs or other styles from our catalogue upon request.

## Convenient style packs

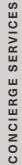
From the most sustainable hand-made linen cushion covers to timeless bathroom pieces, we stock those pieces that will match any interior or style. Our pre-curated packs offer you a convenient option to quickly update your interior spaces. Visit the showroom for more information.



OUR SERVICES PERSONALIZED AMENITY KITS

## Bespoke amenities

We are proud to offer you a range of sustainable and tailored to measure amenity kits. Next to our current kits we are always happy to help you with a personalized pack as the possibilities are endless. Through our *aire* goods store we offer you a unique range of independent brands, founded by makers from all over Europe, who passionately craft their products by hand and in small batches.





PERSONAL CARE KITS

needs, with numerous options to choose from. From body care to hand-made soap bars and sustainable refills. Explore our pre-packed kits or visit our Our Personal Care kits are tailored to measure your showroom to customize yours.

**OUR SERVICES** 

# Jerson man





TAILORED TO MEASURE

All *aire* amenity kits are curated from sustainable, independent brands and can be personalized to fit all of your wishes and needs. Our kits cover the basic needs to create a home away from home and vary from personal care kits to extended care and at-home kits. A selection of our care products are refillable and packaging is made from biodegradable and /or recycled materials. Of course you are more than welcome to try out our products and pick your favourites at our showroom. Need more than one pack? Ask us for a quote as we offer a complimentary discount to our loyal clients.

Our catalogue of small, independent brands covers personal care products such as face care, body care, hair care, tools and matching accessories. As an extended version of our Personal Care kits, our At Home kits also carry hand-poured all natural candles and reed diffusers and can be adapted to your needs. All of the packs highlighted in our catalogue are just a small part of what we offer. We're happy to meet you in our showroom and discuss all possibilities.

## Made to measure



## PERSONAL CARE KITS

Our Personal Care kits are tailored to measure your needs and can be curated at our showroom. We carry a selection of re-usable and refillable face, body and hair care products, complimenting the range with accessories. We also offer additional holistic and selfcare add-ons such as bath soaks, perfume roll-ons and candles.



## **DELUXE AT HOME KIT**

Our Deluxe At Home kit is the all-in-one choice to create a home away from home with a selection of sustainable ingredients. Fresh flowers, bath and body amenities, as well as interior fragrances and a small selection of local groceries can be included. As a property owner, our Deluxe At Home pack can also be added as a complimentary service via your booking process as an add-on. Visit our office to discuss all possibilities as we're happy to curate a kit, tailored to your needs.

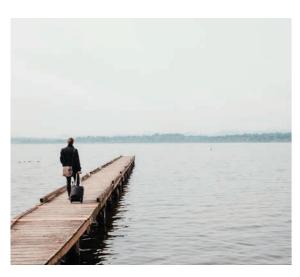


## AIRE CONCIERGE ADD-ONS

Our bespoke amenity kits all have numerous possibilities and are not limited to the kits mentioned in our catalogue. As well as with our other services, we offer add-ons, related to the types of kit preferred by you. For home owners who regularly rent out their property to business travellers, we are happy to curate special kits, tailored to their specific needs.









## Our pride and joy

We are proud to offer you a range of our own aire personal care products. Six different natural products, certified by ECOCERT according to the COSMOS standard. Choose your favourite hand, hair and body care products in our showroom or visit us online to view our full range at airegoods.co

## Multiple choice

Our amenity kits are not limited to care products only as we also offer an essential sustainable cleaning kit, a reading kit and anything else you'd like to offer to your guests. Our special Interior styling kits are pre-curated and is the easy way to brighten up any room. Explore more at the Interior section of our catalogue.





No matter if you are new to renting out a property or if you're a seasoned professional, looking to share your property with a new audience, - our *aire* design studio is here to help you brand your property. But there's a lot more we can do for you.







## ADDING AUTHENTIC VALUE

The *aire* design studio is part of our complimentary business units, dedicated to help you design and shape your brand in an open, honest, and energetic way with a true love for authenticity and simplicity. Our clients come from any walk of life and any business. At the Costa del Sol region we regularly collaborate with property owners, real estate agents or seasoned businesses, looking to take a first or next step with their brand, product, company or rental home marketing assets.

Our concierge services carry all the essentials to create a home away from home - for yourself or for your guests. Our services are based on a 360 degree approach, meaning that when you decided to collaborate for at least one year, we offer you a complimentary starter brand pack. A bespoke property booklet, a guest review journal and your welcome cards are designed with just one thing in mind: creating a sense of awe and wonder. Your brand pack is send to you in a digital format plus a printed single pack is added to your property as well.

## Brand menu



## SIGNATURE BRAND DESIGN

With our signature brand design option, you can take an amazing first step towards showcasing your new brand, company or real estate to the world. Each pack is tailored to your wishes and needs and contains all the assets you need as a brand: from name, logo, font type, brand book to mood board.



ALA CARTE

We design additional brand assets such as stationery, digital and print collateral, and everything else you might need to compliment your brand story.



## SPACES

We conceptualize, design and (re)style spaces such as offices, holiday homes and private properties, as well as design and conceptualize staging proposals for real estate agents.

OUR SERVICES INTERIOR STYLING

## Interior styling

Feeling at home, whether it's your part-time holiday home, rental property or full-time living space, is what we aim for. A secluded place to enjoy a healthy meal, to work from or to lounge around at enjoying the comforts of your own sanctuary is not that complicated to achieve. *aire* offers you a range of options to spruce up your living spaces, from small style updates to helping you manage a full renovation process.



**OUR SERVICES** 

## INTERIOR STYLING

CONCIERGE SERVICES

At *aire*, we help you create a luxurious and inviting holiday home, rental property or full-time living space. And with out complimentary business units, we've got everything you need under one roof.

# Interior styling





SOLID, SIMPLE, LOCAL

Although we are well aware of the fact there are literally hundreds of interior decorators on the Costa del Sol, we are the different ones. Our strength comes from a solid background in retail design, marketing, branding and a passion to find your personal voice. We take all those ingredients and our knowledge and happily blend this into an interior style that truly feels like you. Our process is simple as it gets: we meet, we listen, we design, we adjust and we execute. We do that with utmost care, respecting your budget and time line.

At *aire* we firmly believe in local. For us, this means collaborating with authentic Spanish partners, who are either a small family-run business, local brands who still create their products by hand in small batches or sustainable partners who are trustworthy and will always put their clients needs first. Whenever we are able to, we strive to source and buy locally as much as possible, supporting our local community.

# One stop-shop



### STYLING AND ESSENTIAL HOME PACKS

We offer easy decorating solutions to an existing home or are happy to help you re-style your current property, whether to define your own space or to style a rental property. For new home owners, taking their first steps into the holiday rental world, we offer convenient kits with all the essentials you need - from towel



## PROJECT MANAGEMENT

From small to larger refurbishment projects, we are here to help you implement a new kitchen, a new interior style or simply create a visualisation before you take the plunge. With our network of trusted partners, we carefully manage every aspect of your project. Up until the last detail.



SHOP-AND-GO DECORATION PACKS

At the *aire* goods store we offer a selection of convenient shopand-go packs, helping you add a sparkle to your interior spaces within a matter of minutes. Explore our selection in real life, visit us online or customize a pack to fit your needs.

## AIRE CONCIERGE ADD-ONS

Creating a welcoming ambiance at your Costa del Sol property, visualising your new kitchen or adding new objects to your home - we cover a lot of ground with our extensive range of services and goods. Though our office is open during regular hours, we also offer a Private Shopping service, a convenient option to explore all we have to offer - at your own pace.





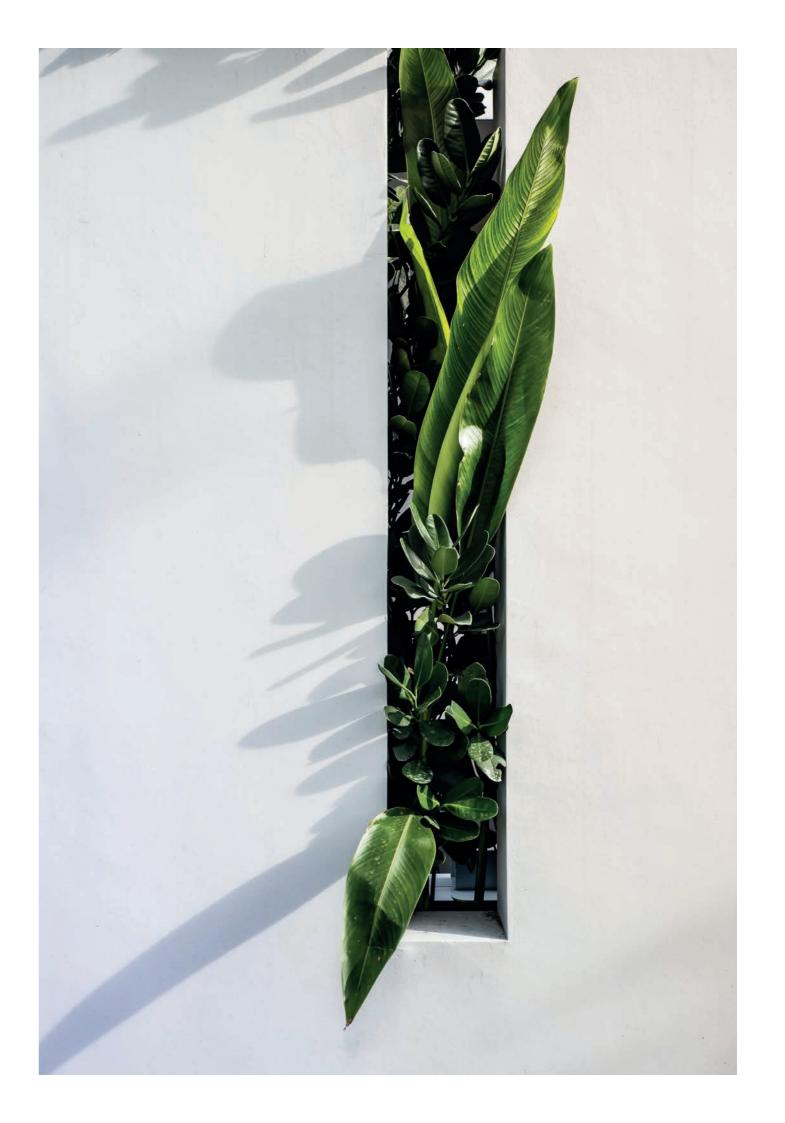




## Service menu

No matter what you're looking for, our services are not limited to interior goods and styling. Choose from an array of options or get in touch to request your tailor made offer. We also have a list of favourite and trusted partners, highly recommend for specific jobs and projects.

- + Interior visualisations
  - + Mood boards
- + Implementation of styling projects
  - + Custom furniture orders
  - + Interior Project Management
- + Curtains, flooring and wallpapers



## **OUR PARTNERS**

Our services, products as well as complimentary tasks and projects that are part of our daily job, all have one thing in common: each and everything surpasses our own conscious criteria. And the same goes for our partners, recommendations and long time collaborators: they're human. They're honest. They're trustworthy. But most of all, we really like them.



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COAT

**♥** SKLUM



THE WHITE COMPANY

humble

nordesign

aer

OUR SERVICES WORLD OF AIRE

## World of aire

With our complimentary business units, we're literally your go-to destination when it comes down to guest and property experiences. But most of all, we're dedicated to bringing a sense of awe and wonder into everyday life. Whether designing your property manual, helping you curate your amenity kits, sketch a new interior style or take care of your housekeeping - our bespoke services are intertwined at our office, which at the same time also serves as a small store and showroom.

## AIRE GOODS

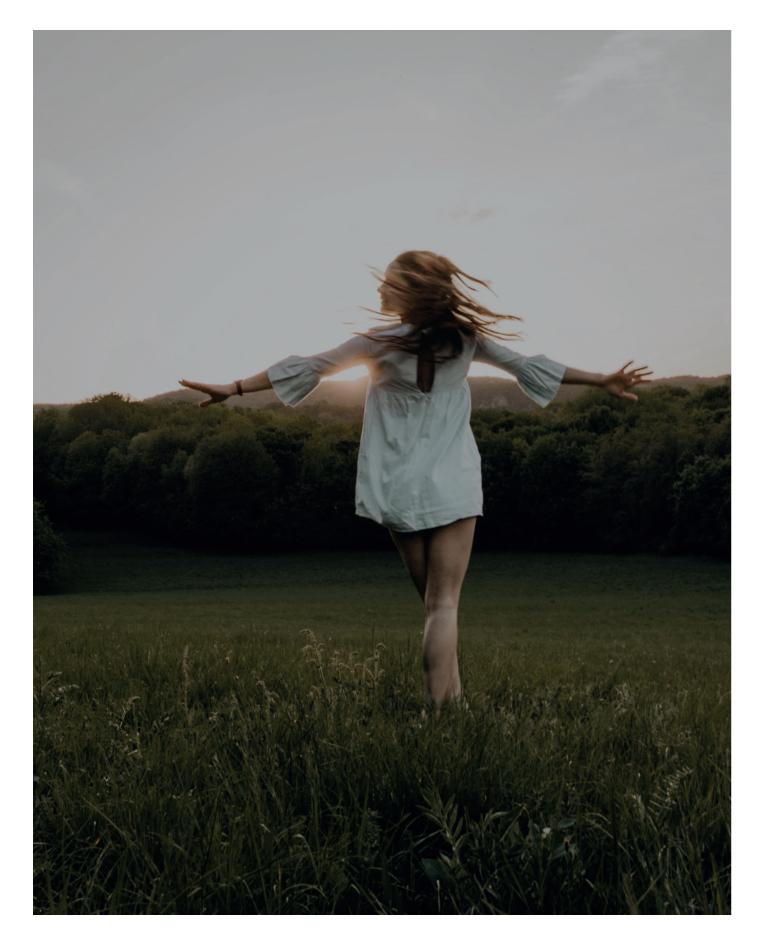
The *aire* goods store is part of our complimentary business units, dedicated to curating unique independent brands, focusing on craftsmanship, sustainability, and conscious goods. As with *aire* concierge and our design studio, our store shares the same mission: bringing a sense of awe and wonder into everyday life.



## AIRE STUDIO

The *aire* design studio is part of our complimentary business units, dedicated to help you design and shape your brand or property marketing assets with a love for authenticity and simplicity. Choose from an array of options - from postcard, your new website, a tourist guide to your business cards and anything else you'd like to communicate.





## AIRE CONCIERGE

C/Ramón y Cajal Local, 2-1 Ed. Canadá, BLQ. 4 29692, San Luis de Sabinillas +34 646 857 176 hello@aireconcierge.co @aireconcierge.co

## Contact

## aire

Born in *Andalusia*, built on *own* experiences, *driven* by sustainability.

